List of Available Courses within the Learning Portal

Redpoint

Product Key:

■ = Redpoint CDP

■ = Redpoint Data Management (RPDM)

■ = Redpoint Interaction (RPI)

■ = Realtime Decisions (RTD)

X = Strongly suggested for that user

* = May be of Interest to that user

■ = Added / updated this quarter

User Key:

Stakeholder: Interested in concept; eg. Exec, strategy leads

Day to Day: Using the product consistently; eg. Marketer

Power: Undertsand use and configuration; eg. Team Lead

Admin: Installation & updates

Product	Course / Workshop	Stakeholder	Day to Day	Power	Admin
	Redpoint Interaction (RPI) Basics Workshop	*	X	X	*
	a. Introduction		X	X	*
	b. Navigation		X	X	*
	c. Selection Rules		X	X	*
	d. Audience		X	X	*
	e. Offer		X	X	*
	f. Interactions		X	X	*
	Offer & Assets Workshop	*	X	X	*
	a. Theory of Offer & Assets		X	X	*
	b. Use Cases for Offer & Assets		*	X	*
	i. Simple Email		*	X	*
	ii. Adding Assets to Email		*	X	*
	iii. Adding a Smart Asset to have Intelligent Orchestration		*	X	*
	Beyond the Basics – Redpoint Interaction	*	X	X	X
	Omnichannel	*	*	X	*
	Dashboards & Insights	*	X	X	X
	Attributes		X	X	X
	Offer History		X	X	X
	Advanced Audiences		X	X	*

Product	Course / Workshop	Stakeholder	Day to Day	Power	Admin
	Redpoint Interaction Admin Installation Workshop	*	*	X	X
	a. Server Install			*	X
	b. Tenant Installation & Client Connection			*	X
	c. Updates			X	X
	d. Server Workbench			X	X
	Redpoint Interaction Admin Installation Workshop	*	*	X	X
	a. Admin Configuration: Catalog		*	X	X
	b. Admin Configuration: Joins		*	X	X
	c. Admin Configuration: Users		*	X	X
	d. Admin Configuration: Audience Definitions		*	X	X
	e. Admin Configuration: Channels		*	X	X
	Realtime Communications Workshop	*	X	X	*
	a. Realtime Decisions		X	X	
	b. Realtime Assets		X	X	
	c. Landing Pages & Web Forms		X	X	
	d. Advanced Realtime Decision Lab (updated for 6.4 and rgOne V-Lab)		X	X	*
	e. Additional Content to Explore		*	X	*
	Redpoint Data Management (RPDM) Basics Workshop	*	X	X	*
	a. Introduction		X	X	*
	b. Environment		X	X	*
	c. Simple Transformations		X	X	*
	d. More Simple Transforms		X	X	*
	e. Automation		X	X	*
	f. Data Hygiene / Matching		X	X	*
	Matching Series Workshop	*	X	X	*
	a. Matching Webinars		X	X	*
	b. Deep Dive into Parsing		X	X	*
	c. Deep Dive into Matching		X	X	*

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	Redpoint Data Management (RPDM) Admin Installation Workshop	*	*	X	X
	a. Server & Client Install		*	X	X
	b. Upgrade & Repository		*	X	X
	Single Courses	X	X	X	X
	Training Introduction	X	X	X	X
	Master Data Management (MDM) Training	*	X	X	X
	Redpoint Training Journey	X	X	X	X
	Complimentary Courses (also available in the Support Community)				
	Orchard Talks 2024	*	*	X	*
	Redpoint on the Radar (November 2024): What's your Data-Deriven Personalization Maturity?	X	*	X	*
	Redpoint on the Radar (August 2024): What's New and Offer History, too!	*	X	X	*
	Redpoint on the Radar (June 2024): Redpoint Happenings	X	*	X	*
	Orchard Talk (January 2024): Redpoint 2023 Year in Review	*	*	*	*
	Orchard Talks 2023	*	*	X	*
	Orchard Talk (November 2023): Discovering and tracking with Redpoint		*	X	*
	Orchard Talk (Sept 2023): What's New in RPI 7.2?	X	X	X	X
	Orchard Talk (August 2023): Using Redpoint for A/B Testing		X	X	*
	Orchard Talk (July 2023): Redpoint Training Journey	*	X	X	X
	Ochard Talk (May 2023): A Dive into the Modularity of Redpoint Data Management		X	X	*
	Orchard Talk (March 2023): What's New in RPI 7.1?		*	X	

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	Orchard Talk (February 2023): The State of Global Privacy Regulations		*	X	*
	Orchard Talk (January 2023): Getting the Most Out of Control Groups		*	X	*
	Orchard Talks 2022	*	X	X	*
	Orchard Talk (December 2022): Redpoint - 2022 in review	*	*	*	*
	Orchard Talk (November 2022): Redpoint Data Management with Kafka		*	*	*
	Orchard Talk (October 2022): Coupons & Vouchers		*	*	*
	Orchard Talk (August 2022): Identity Resolution	*	*	X	
	Orchard Talk (July 2022): All about Lists		*	X	*
	Orchard Talk (June 2022): Leveraging NoSQL Document Database Technologies in Redpoint Realtime		X	X	*
	Orchard Talk (April 2022): Redpoint's Visibility & Coverage in the Market	*	*	*	*
	Orchard Talk (March 2022): Applying Projects in RPI		*	X	*
	Orchard Talk (February 2022): Taking Control with Advanced Smart Assets	*	X	X	
	Orchard Talks 2021	*	X	X	X
	Orchard Talk (December 2021): Soup to Nuts with rgOne	*	*	X	
	Orchard Talk (November 2021): Plugging into Realtime		X	X	X
	Orchard Talk (October 2021): Contact Pressure Rules & Campaign Prioritization	*	X	X	*
	Orchard Talk (September 2021): Understanding Macros in RPDM		X	X	*
	Orchard Talk (August 2021): What's new in RPI 6.3?	*	X	X	X

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	Orchard Talk (June 2021): Automated Machine Learning	*	*	X	
	Orchard Talk (May 2021): Supporting Realtime Implementations		X	X	X
	Orchard Talk (April 2021): Much Ado About Metadata		X	X	*
	Orchard Talk (March 2021): What's New in rgOne 6.2?	*	X	X	X
	Orchard Talk (February 2021): Introduction to Master Data Management (MDM)	*	*	X	*
	Orchard Talk (January 2021): Getting the Picture with Dashboards & Insights	*	X	X	
	Orchard Talks 2020	*	X	X	X
	Orchard Talk: Cross-industry Trends in Personalization	*	*	X	
	Orchard Talk: What's new in RPDM 9.1?	*	X	X	X
	Orchard Talk: Realtime Customer Matching		X	X	*
	Orchard Talk: Realtime Scenarios in Redpoint Interaction		X	X	*
	Orchard Talk: Introducing Redpoint Interaction in rgOne!	*	X	X	X
	Orchard Talk: Troubleshooting and Support Tips & Tricks		X	X	X
	Orchard Talk: Digital Marketing with Facebook and Redpoint	*	*	X	
	Orchard Talk: Overview of Matching in Redpoint Data Management		X	X	*
	Orchard Talk: What's New in Redpoint Interaction 6.0?	*	X	X	X
	Orchard Talk: Advanced Matching in Redpoint Data Management		X	X	*
	Tech Talk & Tidbits	*	X	X	X
	Tech Talk: Exploring Analysis Panels	*	X	X	*
	Tech Talk: What's New in RedPoint Data Management 9.0?	*	X	X	X

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	Tech Talk: Plan Your Next Step on Your RedPoint Journey	*	*	X	*
	Tech Talk: What's New in RPI 5.2?	*	X	X	X
	Tech Talk: Configuring and Using RedPoint Data Management with Hadoop	*	*	*	*
	Tech Talk: What's New in RedPoint Interaction 5.1?	*	X	X	X
	Tech Talk: Reporting with RedPoint Global	*	X	X	*
	Tech Talk: Expanded Twillio Capabilities in RedPoint Interaction	*	*	X	*
	Tech Talk: What's New with RedPoint Interaction (5.0)	*	X	X	X
	Tech Talk: Data Unification using the RedPoint Customer Engagement Hub	*	*	X	
	Tech Talk: Let's Get Social	*	*	X	
	Tech Talk: Pinpoint your customers with RedPoint Data Management	*	X	X	
	Tech Talk: Maximize your Personalization with Machine Learning	*	*	X	
	Tech Talk: Getting "On Point" with Recent Releases	*	X	X	X
	Tech Talk: Demystifying Cell List and Get Them to Work for You		X	X	
	Tech Talk: Deduplicating through Audience		X	X	
	Tech Talk: Learn how RedPoint's Triggered Capabilities Can Help You to Optimize Customer Engagement	*	*	X	*
	Tech Tidbit: Adding SQL Functions to RedPoint Interaction		*	X	*
	Tech Tidbit: Email Tracking	*	*	X	*
	Channel Chat		X	X	X
	YouTube Channel		X	X	X
	Twitter and Twitter Direct Channel		X	X	X
	LinkedIn Channel		X	X	X
	Twilio Channel		X	X	X
	SalesForce Channel		X	X	X

Product	Course / Workshop	Stakeholder	Day to Day	Power	Admin
	Learning the Ropes in RPI	*	X	X	X
	Email Link Tracking		*	X	*
	Visitor Profile		*	X	*
	Journey from Anon to Known	*	*	X	*
	Deduplication in Audiences	*	X	X	*
	Attribute & Value Lists	*	*	X	*
	Open Time Email		X	X	
	Users and User Groups		*	X	X
	Pulling RPI Data for AML Model Training (same as AML)		*	X	*
	Seeds		X	X	X
	Protecting Personal Identity	*	X	X	X
	Realtime Layouts		X	X	X
	How to Create a Use Tag Smart Assets		*	X	X
	Sibling Selection Warning		X	X	X
	Explore the Reporting Hub	*	X	X	X
	How to Use OmniChannel Offers		X	X	*
	How to Create and Use a Cached Attribute List		*	X	X
	How to Create and Use an Audience Snapshot		*	X	X
	How to Create an HTML Template		*	X	X
	How to Create a Catalog Campaign	*	X	X	*
	How to Create a Welcome Campaign		X	X	*
	The Power of the Profile		X	X	X
	How to View Results		X	X	*
	How to Bring in a Report		*	X	X
	Exporting List from the Selection Rules		X	X	X
	Learning the Ropes in RPDM	*	X	X	X
	Creating Web Service from Macro		X	X	X
	Variable Exchange between Automations		X	X	*
	DM Simplified JSON Output		X	X	*
	What's New in RPI	X	X	X	X
	Orchard Talk (Sept 2023): What's New in RPI 7.2?	X	X	X	X

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	Orchard Talk (March 2023): What's New in RPI 7.1?	*	X	X	X
	What's new in rgOne 6.6?	X	X	X	X
	What's New in rgOne 6.5?	*	*	X	X
	What's New in rgOne 6.4?	*	*	X	*
	Orchard Talk (August 2021): What's new in RPI 6.3?	*	*	*	*
	Orchard Talk (March 2021): What's new in rgOne 6.2?	*	*	*	*
	Orchard Talk: Introducing Redpoint Interaction in rgOne! (RPI 6.1)	*	*	*	*
	What's New in RPI 6.0?	*	*	*	*
	What's New in RPI 5.2?	*	*	*	*
	Tech Talk: What's New in RPI 5.1?	*	*	*	*
	Version 4.5	*	*	*	*
	What's New in RPDM	X	X	X	X
	What's New in RPDM 9.4?	X	X	X	X
	What's New in RPDM 9.3.1?	*	*	X	*
	Orchard Talk: What's new in RPDM 9.1?	*	*	*	*
	Tech Talk: What's New in RedPoint Data Management 9.0?	*	*	*	*